

Privacy Policy

Effective Date: December 12, 2025

Last Updated: February 20, 2026

Hillstone Mediaworks Private Limited (“Hillstone Mediaworks”, “we”, “us”, or “our”) respects your privacy and is committed to protecting your personal data when you visit or interact with our website www.hillstonemediaworks.com or any future apps or online platforms operated by us (collectively, the “Platform”).

By using the Platform or submitting information to us, you agree to the practices described in this Privacy Policy, as amended from time to time in accordance with applicable Indian laws, including the Digital Personal Data Protection Act, 2023 (“DPDP Act”), the Information Technology Act, 2000 and relevant rules.

1. Who we are and contact details

Hillstone Mediaworks Private Limited is a media and production company specialising in AI-powered storytelling, including film and web series production, micro dramas, AI-generated content and marketing services.

- Legal name: Hillstone Mediaworks Private Limited
- Registered office: DH-27, Scheme No. 74C, Vijaynagar, Indore, Madhya Pradesh – 452010
- Main operating office: Nextcoworks, AB Road, Sector A, Slice 6, Aranya Nagar, Scheme 78, Vijay Nagar, Indore, Madhya Pradesh – 452010

For any questions, requests, or grievances relating to this Privacy Policy or your personal data, you may contact:

- Email: hello@hillstonemediaworks.com
- Phone: +91-0731-2556065

- Grievance contact: “Grievance Officer – Hillstone Mediaworks Private Limited” (generic designation; details available through the above contact)

2. Scope and applicability

This Privacy Policy applies to personal data that we collect and process in digital form through:

- Our website: www.hillstonemediaworks.com
- Any future web or mobile applications, microsites, or online interfaces operated by Hillstone Mediaworks Private Limited that link to this Privacy Policy.

It does not govern offline interactions (such as physical contracts or in-person shoots) where separate agreements or notices may apply.

3. Users and how we interact with you

The Platform is primarily intended for:

- Brands, agencies and production houses exploring video production and marketing services.
- Creators, writers, directors, talent, and artists interested in collaborating.
- Freelancers and job applicants exploring work opportunities.
- General visitors viewing our portfolio, case studies and company information.

Currently, the Platform offers information pages and contact/lead forms; it does not provide user accounts, public posting features or content upload portals.

4. Personal data we collect

4.1 Data you provide directly

When you interact with the Platform or with us, you may provide:

- Identity data: first name, last name.
- Contact data: email address, phone number.

- Message content: details you choose to share about your project, collaboration interest, or enquiry through contact forms or email.

In the future, we may also request (with suitable notice):

- Professional data: portfolio or showreel links, LinkedIn/IMDb or social profiles, role/experience, CV.
- Business data: company name, designation, GST or billing details, where needed for commercial engagements.

4.2 Data collected automatically

When you visit or use the Platform, certain technical information may be collected automatically through cookies and similar technologies:

- Device and browser information.
- IP address and approximate location.
- Dates, times and pages viewed.
- Referring URLs, clickstream data and interaction patterns.

This information is typically collected via analytics and advertising tools such as Google Analytics and, where enabled, Meta Pixel.

4.3 Data we do not intend to collect

- Sensitive personal data (such as financial account credentials, health information, biometric identifiers, or similar categories under Indian rules) is not intentionally collected through the Platform.
- Payment information (card numbers, net-banking credentials, UPI PINs, etc.) is not collected or stored on the Platform; if online payments are introduced in future, they will be processed through third-party payment gateways with their own privacy and security practices.

Please do not share any sensitive personal data through general contact forms. If such data is ever required, it will be collected under separate, explicit contractual arrangements.

5. Legal basis and purposes of processing

5.1 Legal basis

Under the DPDP Act, personal data may be processed based on:

- Your consent, where required.
- Processing is necessary for the performance of a contract or for taking steps at your request before entering into one.
- Compliance with legal obligations under Indian law.

5.2 Purposes

We process personal data for the following purposes:

- Responding to enquiries and leads: to contact you regarding your project brief, collaboration interest, or service request.
- Business development: to understand potential client requirements and send proposals or clarifications.
- Talent and collaboration management: to assess fit for creative collaborations, freelance work or other professional opportunities (when such details are shared with us).
- Operations and security: to operate, maintain, troubleshoot and secure the Platform.
- Analytics and improvements: to understand usage patterns, improve the user experience, and enhance the Platform's content and performance.
- Advertising and retargeting: to run or measure online campaigns, including retargeting ads, on platforms such as Google and Meta, in accordance with their policies.

We will not use contact form data to train AI models or automated decision-making systems. AI is used only in our internal creative workflows, separate from personal data provided through this website.

6. Cookies, analytics and advertising

The Platform uses cookies and similar technologies for essential operation, analytics and advertising.

- Analytics cookies: e.g., Google Analytics, to measure visits, pages viewed and general engagement.
- Advertising/retargeting cookies: e.g., Meta Pixel and Google Ads tags, to show relevant ads to visitors who have previously interacted with our Platform, subject to the applicable policies of those providers.

By continuing to use the Platform, you consent to our use of cookies as described in this Policy, subject to your browser or device settings. You may control cookies through your browser settings; disabling certain cookies may impact site functionality or the relevance of advertising.

7. How we share personal data

We may share personal data, strictly on a need-to-know basis, with:

- Hosting and infrastructure providers (for example, cloud hosting providers such as AWS or similar) that host the Platform and related services.
- Analytics and advertising partners (such as Google and Meta) that provide analytics, retargeting or ad-technology services.
- Email and CRM service providers (such as Mailchimp, Brevo or similar) are used to manage communications with leads, clients and collaborators.
- Professional service providers and production partners (such as freelancers, creative collaborators, or agencies) are solely engaged where necessary to explore or execute a project or collaboration you have requested or agreed to.

We do not sell your personal data. Disclosures may additionally be made where required by law, regulatory authorities, courts or governmental orders, or to protect our legal rights or the rights of others.

8. International transfers

Because we may use global cloud, analytics, email and advertising providers, your personal data may be transferred to and processed in countries outside India, such as the European Union, the United States or Singapore, which may have different data protection standards.

Where such transfers occur, we endeavour to ensure that appropriate contractual and technical safeguards are in place, consistent with applicable Indian law and the policies of the relevant providers.

9. Data retention

We retain personal data only for as long as necessary to fulfil the purposes described in this Privacy Policy or as required by applicable law, whichever is longer.

In practice, this generally means:

- Contact and lead data: retained for the duration necessary to respond to your enquiry and maintain business communication.
- Client and project data: retained for the duration of the engagement and for the period required under applicable tax, accounting, and legal record-keeping laws.
- Talent and collaboration data: retained for a reasonable period to consider current and future collaboration opportunities, unless you request earlier deletion, subject to legal constraints.
- Analytics data: retained as per the default or configurable retention periods of the analytics providers engaged by us.

10. Your rights and choices

Subject to applicable law, including the DPDP Act, you may have the following rights in relation to your personal data:

- Right to access: to request confirmation of whether we process your personal data and to receive certain information about such processing.
- Right to correction: to request correction or updating of inaccurate or incomplete personal data.

- Right to withdrawal of consent: where processing is based on consent, to withdraw that consent at any time, without affecting prior lawful processing.
- Right to deletion: to request deletion of your personal data, subject to our need to retain certain information for legal, contractual or legitimate business purposes.

To exercise these rights or raise any privacy-related concerns, please contact us at hello@hillstonemediaworks.com with sufficient details to identify you and your request.

We may need to verify your identity before acting on your request, and we may not always be able to comply with your request if legal or contractual obligations require continued retention.

11. Security of your personal data

We implement reasonable security practices and procedures, including technical and organisational measures, to protect personal data from unauthorised access, disclosure, alteration or destruction, in line with the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011 and evolving best practices.

However, no system is completely secure, and we cannot guarantee absolute security of information transmitted to or stored on the Platform.

12. Children's privacy

The Platform is not specifically directed at children; it is intended for a general audience interested in media production and creative services. We do not knowingly collect personal data from children below the age prescribed by Indian law without appropriate consent, where required.

If you believe that a child has provided personal data through the Platform without necessary consent, please contact us so that we can take appropriate steps.

13. Third-party websites and services

The Platform may contain links to third-party websites, services or platforms (for example, social media platforms, video hosting sites or partner websites). These third parties are governed by their own privacy policies and practices, which may differ from ours.

We are not responsible for the privacy practices or content of such third-party sites, and you are encouraged to review their privacy policies before providing any personal data to them.

14. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technologies, legal requirements or other factors.

When we make material changes, we will update the “Last updated” date at the top of this page and, where required by law, provide additional notice (such as a prominent notice on the Platform). Continued use of the Platform after such changes signifies your acceptance of the revised Policy.

15. How to contact us and grievance redressal

If you have any questions, concerns, or complaints regarding this Privacy Policy or our handling of your personal data, you may contact:

- Email: hello@hillstonemediaworks.com
- Phone: +91-0731-2556065

You may address your concerns to the Grievance Officer. We will endeavour to respond within the timelines prescribed under applicable Indian law and the DPDP Rules, 2025, where applicable.